



News release

Launch of the 2018 edition of the NAPA XPO Sale

Montreal, April 11, 2018 – The 2018 NAPA XPO Sale was officially launched last Thursday, April 5, at the Westin Hotel Montreal. Over 140 guests, including 60 suppliers, attended the successful event and discussed a range of themes with NAPA's management team: the theme of the upcoming event, news, promotions and what will be on offer over the coming year.

"The NAPA XPO Sale is a key industry event which our clients and partners look forward to. Every year, we strive to surpass their expectations and offer new elements, quality products and attractive promotions! Thanks to this winning combination, we hope that our clients and partners will have a productive and fun day with us at the event," commented Alain Primeau, Regional Vice President, NAPA Quebec.

The theme of this year's event, which was revealed during the launch, is very promising: **Treat yourself!** Using tailor-made promotions, installers who attend the event will have the opportunity to get their hands on different bonuses offered in the form of packages.

The 2018 edition of the NAPA XPO Sale will be held in Montreal's Palais des Congrès on September 5 and 6, 2018.

To find out more, visit the official event website - napaxpovente.com.

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