



News Release

NAPA XPO Sale 2020: An Industry First Looking to the Future

Montreal, September 23, 2020 – The NAPA XPO Sale is THE automotive aftermarket industry digital event of 2020. We can already confirm that this sales event is a huge success with automotive service providers and participating NAPA stores in Quebec region and the Atlantic provinces. The positive comments we have received from participants prove it and the amazing results speak for themselves!

Hundreds of Registered Auto Service Providers

Hundreds of automotive service providers, also known as installers, have registered for the NAPA XPO Sale. To register, they activated their accounts on the web platform developed specifically for the event. Many visit supplier booths, create a rewards wish list, and send their questions to store representatives and authorized suppliers using a messenger system on the platform.

NAPA Stores: NAPA XPO Sale Ambassadors

Since NAPA XPO Sale opened, representatives from NAPA stores have been visiting installers that are registered for the event. These meetings, which mainly take place online, allow customers to browse the XPO web platform assisted by their representatives, who help them complete the electronic order form and give them the opportunity to make significant savings.

3 Weeks of the XPO Remain

Automotive service providers still have 3 weeks to take advantage of the specials and promotions at the NAPA XPO Sale 2020. Automotive service providers have until October 9, 2020 to complete their electronic order forms. They also have 3 weeks to participate in the On the Road to Rewards promotion, and order their rewards using the XPO points they have collected with their purchases.

<https://www.napaxpovente.com/en>

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