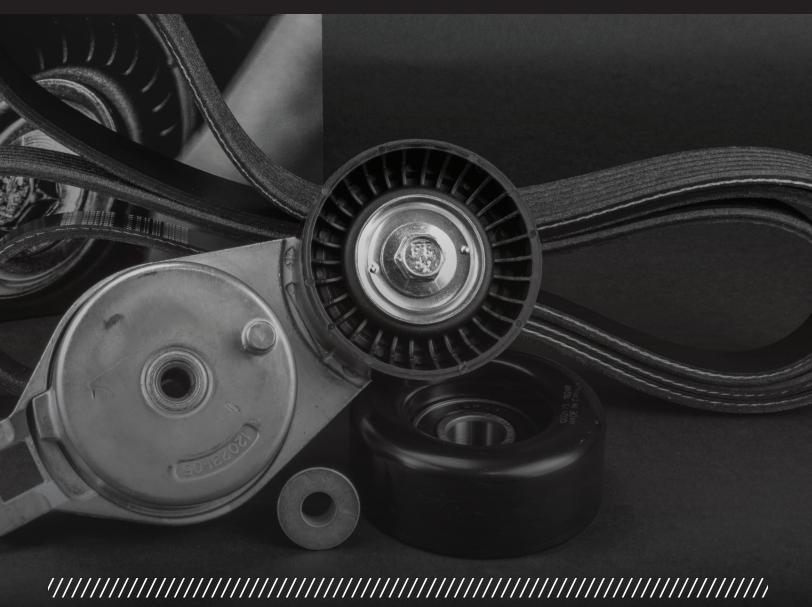


SERPENTINE KITS



WHY KITS?

They get to the root of the problem. A worn or noisy belt is only part of the issue. A complete serpentine repair is the only way to do the job right. NAPA Complete Serpentine Kits have all necessary components for a complete system restoration.

- Loose parts take more time to source
- NAPA kits are customized by application to provide the ideal fit
- Performing a complete system repair doesn't add much time, but adds a lot of value (and protects against returns)

KITS INCLUDE:

- NAPA Serpentine Belt(s)
- Related NAPA Tensioner(s)
- Idler Pulley(s) included as required, per system



SERPENTINE KITS

REMOVE IT, REPLACE IT

The best time to recommend a kit replacement solution?

Any job where you're already removing a belt. Think critical repairs like the alternator, A/C compressor, water pump or power steering pumps: all connected by the belt.

It's a great deal for the vehicle owner because the labour to remove the belt is already part of the original repair, and new parts are going to make the whole system work better and last longer.



2012 Toyota Camry Example

Alternator		
Part (Retail)	\$403.50	
Labour (Hour)	1.1	
Labour Rate	\$100	
Labour Cost	\$110	
Total Job	\$513.50	

Belt		
Part (Retail)	\$48.86	
Labour (Hour)	0.8	
Labour Rate	\$100	
Labour Cost	\$80	
Total Job	\$128.86	

Tensioner		
Part (Retail)	\$325.47	
Labour (Hour)	1.0	
Labour Rate	\$100	
Labour Cost	\$100	
Total Job	\$425.47	



COMPLETE KIT	
Part (Retail)	\$356.68
Labour (Hour)	1.3
Labour Rate	\$100
Labour Cost	\$130
Total Job	\$486.68
ADDITIONAL REVENUE Complete kit vs belt repair	\$357.83

BOTTOM LINE:

By adding serpentine maintenance to alternator, you are doing the complete job, eliminating comebacks and either saving the customer time and money, or increasing profits

NOTHING BEATS COMPLETE

- Increased ticket value and shop profitability
- · Reduced comebacks and warranty returns
- Maximized customer satisfaction
- All necessary OE-quality parts for a complete system restoration

LIFETIME MANUFACTURER WARRANTY

NAPA Complete Serpentine Kits come with lifetime warranty coverage on parts and labour when the kit is installed and the shop is registered. Providing the NAPA for Life peace of mind for technicians, service advisers, shop owners and customers means results, returns and rewards worth a lifetime.



The best way to prevent costly system failure is to begin replacing worn components at **150,000 KM**, or as advised by the manufacturer.